

New FinePix Features

F) SuperCCD EXR

- A) Low-light scenes, extreme ranges of color and incredible detail are captured.
- B) Captures detailed nuances in scenes as the human eye actually sees them.

F) SRAuto/Automatic Scene Recognition

- A) Intuitive scene recognition optimizes settings for 6 types of scenes, automatically.
- B) Press the shutter for the perfect shot for landscape, portrait, portrait night, portrait backlit, close-up macro shots and night scenes!

F) Group Timer and Couple Timer

- A) Two timer settings get the picture with 3 options for close couple shots or a group shot, and perfectly focused, too.
- B) Face Detection makes sure the photographer is in the frame so you get the shot you want, even when there's no one around to take the picture!

FinePix Technologies

F) Face Detection 3.0 with Auto Red-Eye Removal

- A) 360 degree facial detection range at an amazingly fast 3/16ths of a second - and automatic red eye removal.
- B) Now you can capture natural facial expressions of moving subjects at any angle, even if they're moving!

F) Face Detection 2.0 with Auto Red-Eye Removal

- A) Detects front, side, or tilted face positions (up to 270 degree) and removes red eye automatically!
- B) Capture perfectly focused human faces from virtually any angle with no red eyes.

F) Face Detection Technology with Auto Red-Eye Removal

- A) Automatically adjusts focus, exposure and white balance for perfect people pictures.
- B) Pictures of any human subject always look bright and sharp, even in the most difficult shooting conditions.

F) Automatic Red-Eye Removal

- A) Using Face Detection, it detects and corrects red-eye in camera after the image has been captured.
- B) No more software fixes or red-eye pens – and no more red eye!

F) Film Simulation Modes

- A) Leverages FUJIFILM's years of film photography expertise to accurately reproduce results that can't be achieved in other digital cameras.
- B) Choose between Velvia, Provia, Astia, Black & White or Sepia modes for true to life capture of nature and portraits.

F) Wide Dynamic Range

- A) Captures wide range of light and color depth shadow detail and highlight detail.
- B) Details normally lost in under or over exposure are captured with amazing depth and clarity.

F) SuperCCD

- A) Fujifilm's proprietary CCD technology using octagonal pixels for better light capturing.
- B) Improved color accuracy, higher ISO sensitivity and less electronic noise.

F) FUJINON Lens

- A) Fujifilm's own proprietary high quality lens manufacturing division.
- B) Fujinon lenses offer precise clarity and focus, while reducing glare and surface reflection.

F) Sealed Integrated Lens Design

- A) Enclosed lens design keeps dust and other particles from collecting on CCD sensor.
- B) You get the feel, versatility, and performance of a high-end SLR with the convenience of a compact.

F) Fully Functional Zoom

- A) Having the ability to zoom in or out, optically or digitally while filming video.
- B) Show your creative side and increase functionality during movie capture!

F) Optical Zoom

- A) A zoom function that uses the lens elements to get close to the subject.
- B) Using high-quality optics to physically bring the scene closer.

F) Non-extending Optical Zoom Lens

- A) Optical zoom lens that operates vertically within the camera body, much like a periscope.
- B) Choosing a slim camera doesn't mean sacrificing zoom capability.

F) Instant Zoom

- A) Automatically captures moving subjects at high zoom settings.
- B) No more searching for subjects when optical and/or digital zoom is fully extended.

F) Zoom Bracketing

- A) Captures 3 different images with one press of the shutter button.
- B) Utilizes Face Detection Technology to give you original set zoom point, 1.4x and 2.0x zoom image, all focused on the face.

F) Picture Stabilization Technology

- A) Reduces or eliminates blur caused by subject movement and low light, by leveraging high sensitivity and faster shutter speeds.
- B) Shots on the run or shots of fast action come out sharp and clear, even in low light shooting conditions.

F) Dual Image Stabilization with Mechanical Image Stabilization

- A) Prevents blur by combining mechanical/CCD-shift stabilization with Picture Stabilization.
- B) Corrects camera shake and prevents moving subject and low-light blur in any shooting environment.

F) Dual Image Stabilization with Optical Image Stabilization

- A) Prevents blur by combining optical/lens shift stabilization with Picture Stabilization.
- B) Excellent blur protection in longer zoom ranges to capture perfectly focused pictures without hesitation.

F) RP (Real Photo) Processor

- A) Fujifilm's proprietary camera processing system that increases camera speed and usable ISO capability, while reducing image noise.
- B) Take amazing photos faster, using higher sensitivity settings, with exceptional clarity and color.

F) Graphic User Interface (GUI) Menu System

- A) Offers brief, on-screen explanations when using mode dial or changing menu functions.
- B) Users can quickly and easily find settings and menu adjustments they need to get the perfect shot.

F) IrSimple™ Wireless Protocol

- A) A high-speed infrared wireless communication protocol.
- B) No wires or software needed, just point the IrSimple™ equipped camera to any other IrSimple™ equipped device and share images and movies.

FinePix Modes

F) "F" Photo Mode Button

- A) Simplified shortcut to quickly adjust quality or resolution, ISO, color setting and Power Management options.
- B) Fast and convenient adjustment of some of the most commonly used options.

F) Quality (Resolution) Settings

- A) Quickly change resolution according to your needs: higher quality for printing or lower quality for e-mailing
- B) See how many images left to shoot at each quality setting and you're sure not to run out of space!

F) ISO Settings

- A) Adjust the sensitivity, or, amount of light that the camera can capture.
- B) Higher sensitivity settings can brighten up darker shooting environments, or allow for higher shutter speeds in low light.

F) Color Modes

- A) Adjust color tones to your specifics of Standard Color, Chrome, or B&W.
- B) Great for capturing more vivid shots or black and white shots.

F) Power Management Modes

- A) Three distinct opportunities to decide how much or little you want to use your rechargeable Li-ion battery.
- B) You choose which mode is best for you.

F) Power Save Mode

- A) Gives you maximum battery life for hundreds of shots.
- B) Great for extended shooting opportunities where battery supply is a must.

F) Quick AF (Auto-Focus) Mode

- A) Allows you to capture fast action shots while maintaining adequate power for every shooting possibility.
- B) No more missed shots waiting for the camera to focus.

F) Clear Display Mode

- A) Gives you the most powerful (bright) LCD viewing screen.
- B) The highest quality viewing for either capture or playback.

Modes

F) Auto Mode

- A) The camera makes all settings and adjustments for the best picture.
- B) Point and Shoot - Great shots at the press of a button.

F) Natural Light Mode

- A) Increased ISO sensitivity captures the natural light and colors without the need for flash.
- B) Warm tone and color is preserved, offering a true representation of low-lighting environments.

F) Dual Shot Mode

- A) Takes two images with one press of shutter button; one with flash for a bright image and one without a flash to take advantage of the natural lighting.
- B) Always get a perfect shot. Sometimes two!

F) Panoramic Mode

- A) Combines three different photos into one large photo.
- B) Capture wide scenic landscapes and large groups or crowds for one complete picture!

F) Portrait Enhancer Mode

- A) Small facial imperfections are detected as noise and removed, allowing smoother skin tones.
- B) Smooth, silky facial textures for professional looking people pictures.

F) Blog Mode

- A) Copy a high-resolution image automatically into a separate 640x480 or 320x240 file.
- B) Keeps each original high-resolution file in the camera for printing and creates smaller file size for fast uploads to the web!

FinePix Modes, continued

F) Dual Blog Mode with Movie Communication

- A) Instantly resize any still image of movie and post quickly and easily to movie sharing websites like YouTube.
- B) Post and share movies or images on YouTube, on blogs and in e-mails in one easy step.

F) Movie Mode

- A) Captures full motion movie clips on your digital camera.
- B) Enjoy the flexibility of a digital camera that does both: high-resolution still images and full motion video clips.

F) Successive Movie Mode

- A) Combine short MPEG4 clips in the camera to make one longer movie.
- B) Build fun mini-movies into one file for easy showing and sharing on the internet or blog sites.

F) In & Out Movie Editing

- A) Lets you crop starting or ending points of MPEG-4 movies in the camera to edit out parts you don't want.
- B) Makes fast easy video editing for uploading and posting on your favorite web sharing sites

F) Auction Mode

- A) Shoot and combine up to 4 frames in one image at 640x480 resolution.
- B) Fast internet uploading for selling sites like e-bay or for Facebook and MySpace pages. It's fun multiple image viewing in one picture!

F) Face Stamp Mode

- A) Add fun, preprogrammed face templates to people pictures.
- B) Funny face image stamps for up to 3 detected faces...without using a computer!

F) Effects Mode

- A) Twelve effects copy an original image into art in low resolution for sharing.
- B) Create artistic effects of any scene, in-camera, and make art!

F) File Management Mode (Folder Select)

- A) Preset lifestyle folders let you file images pre- or post-shot and take all the guesswork out of locating photos.
- B) Locate your favorite photos with the press of a button.

F) Self-Timer Mode

- A) After pressing the shutter button, there is a 2 second or 10 second delay (selectable) before the picture is taken.
- B) You can always "get in the shot" by setting up the camera on a tripod or flat surface.

F) Macro Mode

- A) Focus mode for subjects as close as 3cm.
- B) Ability to capture subject's close-up with exceptional sharpness and clarity.

F) Super Macro Mode

- A) Focus mode for shots as close as 1cm.
- B) Ability to capture subject's extra close-up with exceptional sharpness and clarity.

Flash Modes

F) i-Flash - Intelligent Flash System

- A) Leveraging Fujifilm's high ISO characteristics, i-Flash adjusts flash intensity to each individual shot environment.
- B) Get natural looking skin tones and background detail even when using a flash – every time the flash is ON!

F) Automatic Pop-up Flash

- A) A flash mechanism that is stored internally in the camera body until needed, then "pops-up" automatically.
- B) You never need to remember to open flash system.

F) Auto Flash Mode

- A) Automatically adjust lighting for shot conditions so flash will fire if needed.
- B) Never worry if the flash is turned on or off, the camera does it for you.

F) Red Eye Reduction Flash Mode

- A) A pre-flash dilates the subject's pupils to reduce or eliminate light reflection of blood vessels in the subject's eye.
- B) "Devil-eye" effect so common in compact camera photos is significantly reduced or eliminated.

Flash Modes continued...

F) Forced Flash Mode

- A) Flash automatically fires in all lighting conditions.
- B) Great for fill flash (used in backlit and other conditions) to add light when the camera's auto mode normally wouldn't fire.

F) Suppressed Flash Mode

- A) Deactivates flash system.
- B) Great for taking pictures indoors where flash photography is prohibited.

F) Slow Synchro Flash Mode

- A) Allows you to take people pictures at night that clearly show the subjects and the nighttime backdrop.
- B) Capturing nighttime background scenery shots with people in the foreground has never been easier.

F) Red Eye & Slow Flash Mode

- A) Gives the photographer the flexibility to capture beautiful nighttime portrait shots without a "red eyes" look.
- B) Taking pictures in "Manual" Mode, "Portrait" Mode, or "Night" Mode with people as subjects after dark, produce bright, clear, colorful photos.

F) Scene Positions

A) Preset modes for a variety of difficult shooting environments.

B) The camera automatically adjusts for the difficult shot, so you don't have to.

Scene Positions

F) Baby Mode

- A) Suitable for photographing babies, for natural skin tones without a flash.
- B) Capturing babies' soft skin colors without an overpowering "washout" affect.

F) Portrait Mode

- A) Close-up facial shots retain overall natural skin tones.
- B) Bright facial shots that look natural and not washed out.

F) Landscape Mode

- A) Clear scenic shots.
- B) Great for large outdoor area picture taking.

F) Sport Mode

- A) Suitable for shooting a moving subject.
- B) Capturing visible moving subjects and freezes them for a clear shot, reducing motion blur.

F) Night Mode

- A) Clear shots of night scenery and illumination.
- B) Able to capture sharp, clear pictures in evening environments.

F) Night Mode (with Tripd)

- A) Shoot at slow shutter speeds for better light gathering with no blur.
- B) Take advantage of extreme low light scenes by shooting with a tripod.

F) Beach Mode

- A) Balances the intense sunlight and reflected light that is often present at the beach or on the water.
- B) Captures sand, water, and people and balances the different color shades to deliver the perfect beach memories!

F) Snow Mode

- A) Balances the intense sunlight and reflected light that is often present on ski slopes or snow covered scenes.
- B) Evens out extreme white or bright shades for great shots in a snowy environment.

F) Fireworks Mode

- A) Captures vivid shots of fireworks with a slow shutter speed.
- B) Beautiful, clear, colorful shots with all the detail.

F) Sunset Mode

- A) Balances the different and difficult color and light conditions during sunset.
- B) Make capturing the end of a memorable sunny day easy.

Scene Position Modes, continued...

F) Underwater Mode

- A) Balances off-color shots taken underwater for vibrant, colorful, and clear pictures.
- B) Great for the pool, lake, or ocean, the ski slope or harsh weather conditions.

F) Flower Mode

- A) Designed to take close-up vivid colorful shots of flowers and foliage.
- B) No more out of focus close-up shots.

F) Party Mode

- A) Suitable for indoor or low light parties and events.
- B) Never miss photo opportunities due to low lighting.

F) Museum Mode

- A) Fully functional camera with flash, sound, and self-timer lamp turned off.
- B) No more distracting others around you in quiet places where flash photography is prohibited.

F) Text Mode

- A) Enhances contrast for capturing text on a page or sign.
- B) Capture and email documents even without a copier or fax machine.

Manual Menu Modes (Capture)

F) Exposure Compensation Mode

- A) Captures the correct brightness (Exposure) between background and subject.
- B) Increased lighting controls for more flexibility.

F) Photometry Mode

- A) Sets the correct exposure even when the shooting conditions are questionable.
- B) No more missed shots because the "human eyes" don't think there is enough exposure for a shot.

F) White Balance

- A) Determines "pure white" in a shot environment, which can vary depending on type of lighting and indoors vs. outdoors.
- B) When your camera has accurate "white", it makes all other colors in the spectrum accurate, for best color in any shooting condition.

F) Continuous Shooting Mode

- A) Consecutively capture shots while shutter button is pressed down.
- B) Great for moving subjects, action shots, fidgeting kids, and most other kinds of candid action photography.

F) High-Speed Continuous Shooting Mode

- A) Captures multiple frames per second consecutively at consistent high speed.
- B) Shoot action quickly without waiting for the camera to catch up!

F) AF Mode (Auto Focus Mode)

- A) Three distinct focusing modes, Center (focuses center of frame), Multi (focus on multi-points in a frame), or Continuous (constantly re-checks and adjusts when needed), allow for different types focus requirements based on shooting conditions.
- B) For all types of shooting conditions and environments, focusing will stay sharp automatically.

F) Manual Mode (M)

- A) Great for advanced photographers looking for manual overrides.**
- B) Each shot is as original as the photographers themselves.**

F) Aperture Priority Mode (A)

- A) Manually control f-stop for shallow focal range or larger focal range, the camera controls the rest**
- B) Allows the photographer to control depth of field for more artistic photos**

F) Shutter Priority Mode (S)

- A) Manually control the shutter speed for slow or fast action, the camera controls the rest**
- B) Create beautiful shots that show the flow of action or freeze the movement**

Manual Menu Modes (Capture) continued...

F) Program Mode (P)

A) Select shutter speed and aperture combinations without changing exposure setting

B) Maintain consistent exposure or lighting in difficult lighting situations, while still creating your own art!

F) Custom Mode (C)

A) Create and save your own settings so you can access them quickly.

B) Personalize your camera with the creative manual settings you use and access most often.

External Camera Features

F) AF/AE Lock

A) Locks subjects in frame for the best results when shooting subjects not suited to auto focusing.

B) By placing the subject in the AF frame, then pressing the shutter button down halfway, and then moving camera back to original position, will result in frame subjects being in focus.

F) EVF/LCD Electronic View Finder / Liquid Crystal Display

A) User can choose between a large LCD display or an electronic viewfinder type eyepiece for framing shots or reviewing pictures.

B) Flexibility to use the camera the best way it suits you. EVF is especially useful in very bright conditions.

F) Tripod Mount

A) A screw-on mount at the bottom of the camera body used to attach to a tripod.

B) Enables use of a tripod, making a variety of shooting situations easier such as group shots, slow shutter or low light shots.

F) Audio/Video Out

A) View your pictures and movie clips through any A/V input equipped television or electronic device.

B) You can see your recorded pictures and movie clips in full screen on your TV, without the need to download to a computer.

F) D/C Input Socket

A) This is where your camera's AC adapter is plugged in to the camera.

B) Allows for AC operation of the camera, or charging of the rechargeable battery (on applicable cameras).

F) Digital Input/Output (USB)

A) Download your images and movie clips to your PC by connecting the supplied USB cable here.

B) Universally compatible USB connects to virtually any computer.

F) AF (Auto Focus) illuminator

A) A small light on the front of the camera body that helps the camera focus in low light.

B) Clearer sharper pictures even in low light environments.

F) Illumination Mode

A) Turns on the illumination lamp light at start up and after shots are complete.

B) It indicates to the subjects of the picture that shooting is complete.

Media and Media Modes

F) xD/SD/SDHC Media Compatible Slot

A) A dual media capable slot that accepts either xD Picture Card or SD/SDHC Media type memory.

B) You choose which media is best for you.

F) Internal Memory Mode

A) Images are recorded directly to non-removable memory embedded in the camera.

B) Capture pictures without an external media card, or get those extra few shots when your card is full.

F) External Memory Mode

A) Increases photo taking opportunities with the use of removable media card.

B) Unlimited storage capacity with the use of removable media cards.

Playback Menu Modes

F) Erase Mode

- A) Erase any unwanted images or movies to free up space on internal or external memory.
- B) You choose whether to erase images frame by frame, or eliminate them all, with one press of a button.

F) Image Rotation Mode

- A) When shooting in vertical position, the image appears as horizontal on the LCD monitor.
- B) No need to “tilt the camera sideways” to look at those portrait oriented shots.

F) Protect Mode

- A) Gives the photographer the ability to lock image files from being accidentally erased.
- B) Prevents valuable once in a lifetime shots from being lost.

F) Copy Mode

- A) Store images on the internal memory of the camera, and then transfer those images to an external media card.
- B) Share and copy images from an external media card to the internal camera memory, and onto a different media card.

F) Voice Memo

- A) Add a voice memo to any recorded images.
- B) Personalize the image with a memo in your own voice!

F) Trimming

- A) Allows for photo cropping in-camera.
- B) Easily edit your photos for the perfect framing without using photo-editing software.

F) High-Speed Playback Mode

- A) Review and find images quickly.
- B) Playback images without having to scroll and wait.

F) Flip Book Preview

- A) Frame-in-frame playback functions like a flip book view, mimicking a video sequence.
- B) High-speed show of images captured in Continuous Shooting Mode.

F) Scrapbook Mode

- A) View images in a creative format on LCD or TV.
- B) Sharing images without having to scroll through individually.

F) Slideshow (Playback) & Settings

- A) Use this mode to playback images continuously.
- B) You can select playback interval and type of image transition.

F) File Management Mode (Folder Select)

- A) Preset lifestyle folders designed to save time and take all the guesswork out of locating photos.
- B) Locate your favorite photos with the press of a button.

F) Single Frame Playback

- A) View each picture frame-by-frame full screen, on the LCD monitor.
- B) See the complete full size shot.

F) Multi Frame Playback

- A) View multiple thumbnail size prints at one time on the LCD monitor.
- B) Saves time trying to find a specific image instead of viewing pictures one by one.

F) Sorting by date

- A) View all images by date images were taken.
- B) Never having to remember where you were or when the shot was taken.

F) DPOF Mode – Digital Print Order Form

- A) Specify the image, number of prints, with or without date of printing with a DPOF-compatible printer.
- B) You decide which images to print, how many and other features, before even connecting to a printer.

Playback Menu Modes, continued...

F) PictBridge Function

- A) An industry standard protocol that allows the camera to print directly to any PictBridge capable Printer, without the use of a computer.
- B) Fast, easy and convenient printing without connection or download to a computer.

Set-Up Menu (accessible in Capture AND Playback)

F) Image Display Mode

- A) You decide how long you want pictures displayed on LCD screen after they are taken.
- B) Longer settings allow for more detailed review of the image captured, shorter settings use less battery life.

F) Frame Numbering Mode

- A) Camera allows you to either use Continuous file numbers-always counting upward, or start at zero (Renew) each time you insert or format a memory card.
- B) More flexibility to label image files based on your needs.

F) Digital Zoom Mode

- A) A function of the camera that allows for increased zoom by enlarging the image electronically within the camera.
- B) More zoom flexibility when you need that extra little bit to get in really close to your subject.

F) Date/Time Mode

- A) Date and time is recorded in EXIF file data, and is displayed on the LCD screen during playback.
- B) You always know exactly when the shot was taken.

F) Beep Volume

- A) Sets the volume of the tone emitted when camera controls are used.
- B) Flexible setting to suit your preferences.

F) Shutter Volume

- A) Sets the volume of the tone emitted when shutter button is pressed.
- B) Flexible setting to suit your preferences.

F) Playback Volume

- A) Sets the volume of playing back movies and voice memos.
- B) You decide how high or low you want the volume.

F) Blog Image Size

- A) Select a default quality or resolution setting for images to blog or downsize from VGA (640x480) or QVGA (320x240)
- B) Quickly re-size images with Blog mode for fast internet uploading to your favorite websites.

F) Manual LCD Brightness

- A) Increase LCD brightness temporarily when you have difficulty seeing the monitor in low-light conditions or in daylight.
- B) With one press of a button, you can brighten the LCD screen to see that perfect shot even in a bright environment.

F) File Format Settings (available in certain Finepix models)

- A) The ability to choose between JPEG (compressed, smaller files) and RAW (uncompressed, more image data).
- B) Flexibility to choose which file type suits your shooting needs.

F) Format Mode (Set-Up menu in Playback AND Capture)

- A) *Deletes* all data from the memory card or internal memory for use with the camera.
- B) This function gives the photographer the ability with one command to *erase all previous files including protected files*.

F) Language Preference Mode

- A) Specifies the language used on LCD screen.
- B) A variety of languages can be used for ease of use all over the world.

F) Auto Power Off Mode

- A) Camera automatically shuts down after a period of non-use.
- B) An incredibly useful feature to save battery life.

Set-Up Menu (accessible in Capture AND Playback), continued...

F) Time Difference Mode

- A) Correct time settings on camera between primary residence and local time in different time zones.
- B) The correct time can be selected easily in the menu system. Especially useful for world travelers!

F) Background Color

- A) You can personalize the menu and background with a distinct color.
- B) Set the menu and background to your favorite color.

F) Video System

- A) Specifies whether the camera video output is set to NTSC or PAL.
- B) Whether in the United States or traveling abroad, the camera video output works with either system.

F) Reset

- A) Resets all basic camera settings back to factory defaults.
- B) Great for when you're not sure how you got to a certain setting, and want to disable or change it.

F) Battery Optimization

- A) Select from battery types alkaline (AAA), nickel metal hydride rechargeables (NiMH) or lithium depending on what you're using
- B) Maximizes the life of the batteries to get the most power possible.