

J-Series
SIMPLICITY MEETS SOPHISTICATION



J38

12 MP / 3X OPTICAL ZOOM / 2.7" LCD

PERFECT FOR THE EVERYDAY PICTURE TAKER

The new FinePix J38, features a 12 MegaPixel sensor, a 2.7" LCD screen, high-quality 3x Optical Zoom, SR AUTO Automatic Scene Recognition and Face Detection technology with Auto Red Eye Removal. And for added functionality, there's a brand new Panorama Mode. These cameras offer point and shoot appeal packed into stylish metal bodies.

SR AUTO AUTOMATIC SCENE RECOGNITION

Ensures beautiful pictures no matter what the scene by identifying and recognizing subjects, scenes and faces automatically, allowing for ideal exposure, focus and balance.

FACE DETECTION

Ensures beautiful people pictures by instantly identifying faces in the scene, automatically adjusting focus and exposure and instantly correcting red-eye from every face in the frame.

PICTURE STABILIZATION

Produces clear, blur-free images, even when shooting at maximum zoom range by automatically choosing the correct light sensitivity and optimal shutter speed.

AVAILABLE COLORS: Black



KEY FEATURES

- 12 MegaPixel CCD
- FUJINON 3x Optical Zoom
- 2.7" Large LCD
- Slim and stylish – only 20mm thin
- Maximum sensitivity up to ISO3200 at 3MP
- Panorama Mode
- SR AUTO Automatic Scene Recognition
- Portrait, Landscape, Macro, Backlit Portrait, Night and Night Portrait
- Face Detection technology with Auto Red Eye Removal (play back)
- Picture Stabilization Mode
- Movie Mode with sound and digital zoom

HIGHLIGHTS



J38 Detailed Specifications

Number of Effective Pixels	12 million pixels
CCD Sensor	1/2.3-inch CCD
Storage Media	Internal memory (approx. 10MB) / SD memory card / SDHC memory card
File Format	Still image : JPEG (Exif Ver. 2.2) (Design rule for Camera File system compliant / DPOF-compatible) / Movie : AVI (Motion JPEG) with sound
Number of Recorded Pixels	Still image : 4000 x 3000 / 4000 x 2,666 / 2,816 x 2122 / 2,048 x 1,536 / 1,600 x 1,200 / 640 x 480 pixels
Lens	FUJINON 3x Optical Zoom lens, F3.1–F5.6
Lens Focal Length	f=5.7mm–17.1mm, equivalent to 32–96mm on a 35mm camera
Digital Zoom	Approx. 5.7x (up to 17.1x when combined with optical zoom)
Aperture	F2.9–F8.8 (Wide), F5.2–F16 (Telephoto)
Focus Distance	Normal: Wide: Approx. 60cm / 2.0ft to infinity Telephoto: Approx. 60cm / 2.0ft to infinity Macro: Wide: Approx. 10cm / 3.9in to 70cm / 2.3ft Telephoto: Approx. 35cm / 1.1ft to 70cm / 2.3ft
Sensitivity	Auto / Equivalent to ISO100 / 200 / 400 / 800 / 1600 / 3200* (Standard Output Sensitivity) *max number of pixels: 3M
Exposure Control	TTL 256-zones metering
Exposure Modes	Programmed AE
Shooting Modes	Portrait, Landscape, Sport, Night, Fireworks, Sunset, Snow, Beach, Party, Flower, Text, Baby, Anti-blur, Natural Light, Movie, Panorama
Image Stabilizer	N/A
Shutter Speed	(AUTO mode) 1/4 sec. to 1/1400 sec., (All other modes) 8 sec. to 1/1400 sec.
Continuous Shooting	Top-3
Focus	Auto Focus (Center)

White Balance	SR AUTO Automatic Scene Recognition Preset: (Fine, Shade, Fluorescent light (Daylight), Fluorescent light (Warm White), Fluorescent light (Cool White), Incandescent light)
Self-timer	Approx. 10 sec. / 2 sec.
Flash	Auto flash —Effective range: (ISO AUTO): Wide-angle: Approx. 0.6m / 2.0ft to 3.3m / 11.5ft Telephoto: Approx. 0.6m / 2ft to 2m / 6.6 ft Macro: Approx. 0.3m / 1.0 ft to 0.8m / 2.6 ft
LCD Monitor	2.7-inch, approx. 230,000 dots, Amorphous silicon TFT colours LCD monitor, approx. 96% coverage
Movie Recording	640 x 480 pixels, 320 x 240 pixels, 30 frames/sec. with monaural sound
Photography Functions	SR AUTO Automatic Scene Recognition, Face Detection (with Auto Red Eye Removal), Best framing, Frame No. memory
Playback Functions	Face Detection (with Auto Red Eye Removal), Slide show, Multi-frame playback including Micro Thumbnail mode, Sorting by date, Image rotate, Trimming
Video Output	NTSC / PAL selectable
Digital Input/Output	USB 2.0 High-speed
Power Supply	NP-45A Li-ion battery (included)
Dimensions	3.62" (W) x 2.2" (H) x 0.79" (D) (excluding accessories and attachments)
Weight	Approx. 4 oz. (excluding accessories, batteries and memory card)
Included Accessories	Li-ion battery NP-45A, AC Adapter, Strap, USB cable, CD-ROM, Owner's Manual
Optional Accessories	FUJIFILM SD/SDHC Media Card

Number of Shots

Mode		Still Image						Movie		
		4000 x 3000		4000 x 2666 (3:2)	2816 x 2112	2048 x 1536	1600 x 1200	640 x 480	640 x 480	320 x 240
Quality		JPEG FINE	JPEG NORMAL	JPEG	JPEG	JPEG	JPEG	VGA (30fps)	QVGA (30fps)	
Int. Memory (approx. 10MB)		1	3	3	6	10	14	53	7 sec.	16 sec.
SD Memory Card	512MB	85	160	180	320	510	680	2540	6 min.	12 min.
	1GB	160	310	350	610	970	1310	4850	12 min.	28 min.
	2GB	320	630	710	1230	1950	2630	9710	25 min.	57 min.
SDHC Memory Card	4GB	650	1270	1430	2470	3900	5270	19430	50 min.*	116 min.*
	8GB	1300	2550	2860	4950	7800	10550	38860	100 min.*	229 min.*

*Movie recording will stop automatically when the movie file size becomes approx. 2GB.