

# NEW Virgin Mobile BlackBerry® vs. The Other Guys



Virgin Mobile's new BlackBerry® Curve 8530 and Monthly Plans give customers affordable smartphone options. Contract carriers like Verizon and T-Mobile require a \$30 surcharge for BlackBerry® data services. Virgin Mobile charges only \$10 more for BlackBerry® service than it does on its standard plans.

Here are a few reasons why Virgin Mobile is the smarter choice.

Verizon Wireless® vs. Virgin Mobile	T-Mobile® Even More <sup>SM</sup> vs. Virgin Mobile	MetroPCS® vs. Virgin Mobile
<p><b>Virgin Mobile's Unlimited BlackBerry® Plan is \$60 less than Verizon's.</b></p> <p><b>Verizon's plans add up:</b> TAXES AND SURCHARGES • Up to \$6.99/mo.</p> <p>ACTIVATION FEE = \$35</p> <p>EARLY TERMINATION FEE • Up to \$350</p> <p><b>Virgin Mobile</b> No Fees or Surcharges <small>(except those charged at point of sale)</small></p>	<p><b>Virgin Mobile's Unlimited BlackBerry® Plan is \$30 less than T-Mobile's.</b></p> <p><b>T-Mobile's plans add up:</b> TAXES AND SURCHARGES • Up to \$4.99/mo.</p> <p>ACTIVATION FEE = \$35</p> <p>EARLY TERMINATION FEE • Up to \$200</p> <p><b>Virgin Mobile</b> No Fees or Surcharges <small>(except those charged at point of sale)</small></p>	<p><b>Virgin Mobile BlackBerry® Curve 8530 is newer and \$50 less than MetroPCS' BlackBerry® Curve 8330.</b></p> <p>VIRGIN MOBILE ADVANTAGES:</p> <ul style="list-style-type: none"> <li>• WiFi Connectivity</li> <li>• Optical Trackpad</li> </ul> <p>MetroPCS has regional coverage, and customers pay 19¢/min. when roaming.</p> <p><b>Virgin Mobile is powered by the Nationwide Sprint Network reaching more than 276 million people.</b> <b>There is no roaming.</b></p>

	Verizon Wireless®	T-Mobile Even More <sup>SM</sup>	MetroPCS®	Virgin Mobile
	<b>Contract</b>	<b>Contract</b>	<b>No Contract</b>	<b>No Contract</b>
Low	<p><b>\$89.98/Month</b> <small>(\$4.50 in telecom taxes &amp; surcharges)*</small></p> <p>450 Anytime Minutes + Unlimited Nights &amp; Weekends + Unlimited Messaging = <b>\$59.99</b></p> <p>Unlimited Data = <b>\$29.99</b></p>	<p><b>\$79.99/Month</b> <small>(\$3.99 in telecom taxes &amp; surcharges)*</small></p> <p>500 Anytime Minutes, Unlimited Nights &amp; Weekends = <b>\$39.99</b></p> <p>Unlimited Messaging = <b>\$10</b></p> <p>BlackBerry® Unlimited Web = <b>\$30</b></p>	<p><b>Must use \$60 Monthly Plan with BlackBerry®</b></p>	<p><b>\$35/Month</b> <small>(telecom taxes &amp; surcharges included)**</small></p> <p>300 Anytime Minutes Unlimited Messaging Unlimited Data</p>
Mid	<p><b>\$109.98/Month</b> <small>(\$5.50 in telecom taxes &amp; surcharges)*</small></p> <p>900 Anytime Minutes + Unlimited Nights &amp; Weekends + Unlimited Messaging = <b>\$79.99</b></p> <p>Unlimited Data = <b>\$29.99</b></p>	<p><b>\$89.99/Month</b> <small>(\$4.95 in telecom taxes &amp; surcharges)*</small></p> <p>1000 Anytime Minutes + Unlimited Nights &amp; Weekends = <b>\$49.99</b></p> <p>Unlimited Messaging = <b>\$10</b></p> <p>BlackBerry® Unlimited Web = <b>\$30</b></p>	<p><b>Must use \$60 Monthly Plan with BlackBerry®</b></p>	<p><b>\$50/Month</b> <small>(telecom taxes &amp; surcharges included)**</small></p> <p>1200 Anytime Minutes Unlimited Messaging Unlimited Data</p>
Unlimited	<p><b>\$119.98/Month</b> <small>(\$6.99 in telecom taxes &amp; surcharges)*</small></p> <p>Unlimited Talk + Unlimited Messaging = <b>\$89.99</b></p> <p>Unlimited Data = <b>\$29.99</b></p>	<p><b>\$99.99/Month</b> <small>(\$4.99 in telecom taxes &amp; surcharges)*</small></p> <p>Unlimited Talk = <b>\$59.99</b></p> <p>Unlimited Messaging = <b>\$10</b></p> <p>BlackBerry® Unlimited Web = <b>\$30</b></p>	<p><b>\$60/Month</b> <small>(no telecom taxes &amp; surcharges)</small></p> <p>Unlimited Talk*** Unlimited Messaging Unlimited Web Access</p>	<p><b>\$70/Month</b> <small>(telecom taxes &amp; surcharges included)**</small></p> <p>Unlimited Talk Unlimited Messaging Unlimited Data</p>

\*Unlimited Messaging\* includes text, email & IM (Instant Messaging), as well as picture messaging. Virgin Mobile's BlackBerry Curve 8530 will not have picture messaging upon launch, but will receive this capability in the near future.  
 \*\*Based on 5% of plan + add-on price. Telecommunications taxes can vary from 2% to 12% depending on the area. \*\*Taxes and fees included, except those charged at point of purchase.  
 Verizon Wireless is a registered trademark of Verizon Trademark Services, LLC. T-Mobile is a registered trademark of Deutsche Telekom AG CORPORATION. MetroPCS is a registered trademark MetroPCS Wireless, Inc.  
 \*\*\*MetroPCS has regional coverage, and its customers must pay 19¢/min. when roaming. Competitor pricing data current as of 4/15/2010. Virgin Mobile is subject to terms of service found at virginmobileusa.com. Coverage not available everywhere.  
 Visit virginmobileusa.com for a detailed map and to check coverage in your area.