NEW Virgin Mobile Blackberry® vs. The Other Guys

Virgin Mobile's new BlackBerry® Curve 8530 and Monthly Plans give customers affordable smartphone options. Contract carriers like Verizon and T-Mobile require a $30 surcharge for BlackBerry® data services. Virgin Mobile charges only $10 more for BlackBerry® service than it does on its standard plans.

Here are a few reasons why Virgin Mobile is the smarter choice.

Verizon Wireless® vs. Virgin Mobile

Virgin Mobile's Unlimited BlackBerry® Plan is $60 less than Verizon's.

Verizon's plans add up:
TAXES AND SURCHARGES
• Up to $6.99/mo.

ACTIVATION FEE = $35

EARLY TERMINATION FEE
• Up to $350

Virgin Mobile
No Fees or Surcharges
(except those charged at point of sale)

T-Mobile® Even More℠ vs. Virgin Mobile

Virgin Mobile's Unlimited BlackBerry® Plan is $30 less than T-Mobile's.

T-Mobile's plans add up:
TAXES AND SURCHARGES
• Up to $4.99/mo.

ACTIVATION FEE = $35

EARLY TERMINATION FEE
• Up to $200

Virgin Mobile
No Fees or Surcharges
(except those charged at point of sale)

MetroPCS® vs. Virgin Mobile

Virgin Mobile BlackBerry® Curve 8530 is newer and $50 less than MetroPCS' BlackBerry® Curve 8330.

VIRGIN MOBILE ADVANTAGES:
• WiFi Connectivity
• Optical Trackpad

MetroPCS has regional coverage, and customers pay 19¢/min. when roaming.

Virgin Mobile is powered by the Nationwide Sprint Network reaching more than 276 million people. There is no roaming.

	Verizon Wireless®	*T-Mobile Even More℠*	*MetroPCS®*	*Virgin Mobile*
	Contract	**Contract**	**No Contract**	**No Contract**
Low	**$89.98/Month** ($4.50 in telecom taxes & surcharges)* 450 Anytime Minutes + Unlimited Nights & Weekends + Unlimited Messaging = $59.99 Unlimited Data = $29.99	**$79.99/Month** ($3.99 in telecom taxes & surcharges)* 500 Anytime Minutes,Unlimited Nights & Weekends = $39.99 Unlimited Messaging = $10 BlackBerry® Unlimited Web = $30	Must use $60 Monthly Plan with BlackBerry®	**$35/Month** (telecom taxes & surcharges included)** 300 Anytime Minutes Unlimited Messaging Unlimited Data
Mid	**$109.98/Month** ($5.50 in telecom taxes & surcharges)* 900 Anytime Minutes + Unlimited Nights & Weekends + Unlimited Messaging = $79.99 Unlimited Data = $29.99	**$89.99/Month** ($4.95 in telecom taxes & surcharges)* 1000 Anytime Minutes + Unlimited Nights & Weekends = $49.99 Unlimited Messaging = $10 BlackBerry® Unlimited Web = $30	Must use $60 Monthly Plan with BlackBerry®	**$50/Month** (telecom taxes & surcharges included)** 1200 Anytime Minutes Unlimited Messaging Unlimited Data
Unlimited	**$119.98/Month** ($6.99 in telecom taxes & surcharges)* Unlimited Talk + Unlimited Messaging = $89.99 Unlimited Data = $29.99	**$99.99/Month** ($4.99 in telecom taxes & surcharges)* Unlimited Talk = $59.99 Unlimited Messaging = $10 BlackBerry® Unlimited Web = $30	**$60/Month** (no telecom taxes & surcharges) Unlimited Talk*** Unlimited Messaging Unlimited Web Access	**$70/Month** (telecom taxes & surcharges included)** Unlimited Talk Unlimited Messaging Unlimited Data

"Unlimited Messaging" includes text, email & IM (Instant Messaging), as well as picture messaging. Virgin Mobile's BlackBerry Curve 8530 will not have picture messaging upon launch, but will receive this capability in the near future.
*Based on 5% of plan + add-on price. Telecommunications taxes can vary from 2% to 12% depending on the area. **Taxes and fees included, except those charge at point of purchase.
Verizon Wireless is a registered trademark of Verizon Trademark Services, LLC. T-Mobile is a registered trademark of Deutsche Telekom AG CORPORATION. MetroPCS is a registered trademark MetroPCS Wireless, Inc.
***MetroPCS has regional coverage, and its customers must pay 19c/min. when roaming. Competitor pricing data current as of 4/15/2010. Virgin Mobile is subject to terms of service found ad virginmobileusa.com. Coverage not available everywhere. Visit virginmobileusa.com for a detailed map and to check coverage in your area.