



# SELPHY® ES3 Compact Photo Printer

Fun, Creativity and Quality, Right in the Living Room.



- Favorite photos can be printed over and over by storing them in the built-in memory
- Optional gold and silver inks for fun, creative prints
- Add fun to images with Creative Print options like Frames and Effects, and add new frames to the internal memory anytime
- Easily view images on a 3.5" LCD screen and edit using the Easy-Scroll Wheel to print high-quality, water resistant photos that last up to 100 years.<sup>1</sup>



### View, Edit, Print!

Any customer will find it easy to operate the ES3. Preview and edit photos using the large 3.5" color LCD screen. Lab quality photos can be printed in approximately 55 seconds.<sup>2</sup> The control panel has just a few easy to understand buttons. The Easy-Scroll Wheel makes it a snap to navigate through the menu.



### Favorite Pictures Can Be Printed Whenever!

Your customers will love printing a borderless postcard and sending to friends and family. The back of the photo is printed as a postcard – just write a message, stamp and send. Add up to 999 favorite images from memory cards or a computer to the 1GB internal memory of the ES3. The ES3 also “remembers” up to 99 images, including edits, for easy reprinting!



### Photo Fun with Creative Print Options

Your customers can get creative with personalized calendars, customized photo frames, clip art, movie prints, image effects, and even photo album pages.



### Integrated Ink & Paper Cartridge for Easy Operation

Never think twice about running out of ink or paper...the Easy Photo Pack holds the exact amount of both for just the amount of photos you customer is going to print. Separate packs are available in color and black & white and in post card (4" x 6", credit card size and card size labels/stickers). Add flair to photos with the optional gold and silver ink packs. The built-in carrying handle makes it easy to transport and the ES3 even has a built-in power adapter!



### Printing Photos is EASY

Your customers will love the ES3's photo printing flexibility. Print from a digital camera or DV camcorder (PictBridge), from 20 types of memory cards, from the computer, or from a camera phone (built-in IrDA / optional Bluetooth).<sup>3/4/5</sup>

## Know Your Customer

If your customer...

- Wants a stylish, portable photo printer that is easy to use
- Wants photos that are water-resistant and will last up to 100 years
- Wants flexible photo printing options from a variety of devices, including 20 different types of memory cards
- Wants a cost effective way to print photos with an easy to use integrated ink and paper cartridge
- Wants creative print options when editing photos without the computer, including adding favorite photos and reprinting photos

Then the **SELPHY ES3** is the perfect accessory for the digital lifestyle.



## SELPHY® ES3 Compact Photo Printer

### Add-On Sales



#### Easy Photo Pack

Canon's unique integrated Ink & Paper Cartridge System is easy to use. Separate Color and Black & White Cartridges available.

- E-P50: Postcard (4" x 6") Color Cartridge (50 sheets)
- E-P100: Postcard (4" x 6") Color Cartridge (100 sheets)
- E-P25BW: Postcard (4" x 6") B&W Cartridge (25 sheets)
- E-C25: Card size (2.1" x 3.39") Cartridge (25 sheets)
- E-C25L: Card size Labels (2.1" x 3.39") Cartridge (25 sheets)
- E-P20G / E-P20S: Postcard Size with Gold / Silver Ink (20 sheets)



#### Bluetooth Adapter

Sell the Canon BU-30 adapter to customers who want to print wirelessly from a Bluetooth camera phone or PDA.



#### SALES TIP!

**Easily sell more ink and paper...** the Creative Park website from Canon is a free resource that you can recommend to your customers. They'll be able to enjoy photography tips from the pros, download brilliant stock photography and enjoy creative crafting projects. [www.canon.com/c-park](http://www.canon.com/c-park)

### Close the Sale

The **SELPHY ES3 Compact Photo Printer** is all about Fun and Photos! Imagine the photo possibilities and make them a reality with **Creative Print** features such as photo frames, calendar prints, speech bubbles, color effects, ID prints, multi-layouts, album prints and stickers. It only takes 55 seconds to print a borderless 4" x 6" photo postcard.<sup>2</sup> Never be at a loss for pictures to print as the ES3 has **1GB of built-in memory!** Adding up to 999 favorite photos or recalling the last 99 prints made, including creative effects is easy! With its compact, vertical design, built-in handle, your customers can take the **SELPHY ES3** with them just about anywhere there's even more reason to give them to friends and family, and as an added benefit, they're fingerprint and water resistant. Plus, with the convenience and ease of the Canon's Easy Photo Pack, your customers will have everything they need to print photos, combined in one integrated cartridge system.



**More Information** (available on-line at [www.CyberScholar.com/canonprinters](http://www.CyberScholar.com/canonprinters))

[SELPHY ES3 Competitive Comparison](#)

[SELPHY ES3 Detailed Specifications](#)

[SELPHY ES3 Product Tour](#)

<sup>1</sup> Based on accelerated dark storage testing by Canon under controlled lighting, temperature and humidity conditions. Canon cannot guarantee the longevity of the prints; results may vary depending on printed images, display/storage conditions and environmental factors.

<sup>2</sup> Print speed obtained using compatible Canon compact digital camera incorporating DIGIC II (other camera models may vary).

<sup>3</sup> Compatible memory cards include SD™ Memory Card, miniSD Card, microSD™ Card, SDHC™ Memory Card, miniSDHC™ Card, microSDHC™ Card, MultiMediaCard®, MMCplus Card, HC MMCplus Card, Compact-Flash® Card, Microdrive®, Memory Stick®, Memory Stick® PRO™, Memory Stick® Duo™ and Memory Stick® PRO Duo™. The following can be used with the addition of a special adapter sold separately: MMCmobile Card, MMCmicro Card, RS-MMC™, xD-Picture Card™ and Memory Stick Micro™, HC MMCmobile Card.

<sup>4</sup> Bluetooth v2.0 with optional Canon Bluetooth Unit BU-30. Bluetooth operation depends on the device and software version used. Operating distance is approx. 10 meters but may vary due to obstacles, radio signals, locations where radio interference occurs, magnetic fields from microwave ovens, device sensitivity and/or antenna performance.

<sup>5</sup> Requires mobile phone or other device with IrDA port and phone positioned no more than 7.9 inches from the printer.