



## High-quality and Compact Photo All-in-One with PictBridge.

Stylish and affordable photo all-in-one for everyday printing, copying, and scanning.

- Features laser quality-text with pigment black ink.
- Auto Photo Fix II software in Easy-PhotoPrint EX automatically adjusts and corrects photos.<sup>1</sup>
- Beautiful, long-lasting photos with ChromaLife100+ system.
- Collect, combine and edit multiple web pages to print custom layouts using Easy-WebPrint EX.<sup>1</sup>



### Excellent Text and Photo Quality

Hybrid Ink System with two FINE Cartridges. A pigment-based black cartridge is included for crisp, smudge-resistant text, and dye-based color cartridge for vivid photos.



### Automatic Photo Adjustment and Corrections

Print beautiful photos with Auto Photo Fix II; which automatically analyzes and enhances images, while also correcting red-eye. With Multi-zone Exposure Correction brightness will be optimized area by area.



### Print Photos without a Computer

Conveniently print photos from compatible cameras, DV camcorders, or other PictBridge-enabled devices.<sup>2</sup>



### Save Ink and Paper When Printing from Websites

Customers can collect, combine, and edit multiple web pages to neatly print content using the Easy-WebPrint EX plug-in for Internet Explorer 7 and 8.<sup>1</sup>



### Beautiful, Long-Lasting Photos

Beautiful, photo lab quality 4" x 6" borderless prints can be ready in approximately 45 seconds.<sup>3/4</sup> With the ChromaLife100+ system, these photos will resist fading up to 300 years in an album, using genuine Canon inks and select photo papers.<sup>5</sup>



**4800** dpi  
Maximum<sup>6</sup>

**2** pl  
Technology

Approx. 8.4  
Black Ink ESAT<sup>7</sup>

Approx. 4.8  
Color Ink FCOT<sup>7</sup>



SCAN  
1200x2400dpi



### Ink

- Standard: CL - 211 Color Cartridge  
PG - 210 Black Cartridge
- Optional: CL - 211XL Extra Large Color Cartridge  
PG - 210XL Extra Large Black Cartridge

### Operating System<sup>1</sup>

Windows® 7 / Vista® / XP / 2000  
Mac OS® X v10.3.9 to v10.6.x



Environmentally Conscious  
[www.usa.canon.com/green](http://www.usa.canon.com/green)

- **Quick Start** – Customers can start up their printer in a matter of seconds and reduce energy consumption by keeping their printer off.
- **ENERGY STAR** - Qualified products are 25% more efficient than conventional models. By using less energy, these products reduce greenhouse gas emissions and save energy as well as money.



### Creative Park

Encourage your customers to visit the Creative Park website for free clip art, 3D crafts, scrapbooking ideas, greeting cards, and more.  
[www.canon.com/c-park](http://www.canon.com/c-park)

### Paper Suggestion

**Photo Paper Plus Glossy II**  
Yields a glossy finish and exceptionally rich colors, giving images the look & feel of a traditional photograph.

## Why Choose the MP270

### Over the HP Deskjet F4480

- Optimum print quality, speed and longevity with FINE Technology and ChromaLife100+ system.
- Copies are faithful to the original in both color and detail with Dual Color Gamut (DCG) Processing Technology.
- Simplified scanning with Auto Scan Mode.<sup>8</sup>

### Over the Epson Stylus NX115

- Optimum print quality and speed with FINE Technology, multiple ink droplet sizes and 1,472 nozzles.
- Beautiful, long-lasting, lab quality photos in approximately 45 seconds.<sup>3</sup>
- Print photos without a computer from compatible cameras, DV camcorders or other devices with PictBridge connectivity.<sup>2</sup>

Canon PIXMA MP270	HP Deskjet F4480	Epson Stylus NX115
<b>Speed and Quality</b>		
FINE Technology / ChromaLife100+ Up to 4800 x 1200 color dpi <sup>6</sup> Ink Droplet Size(s): 2 & 5 pl 1,472 nozzles 4" x 6" borderless photo: Approximately 45 secs. (lab quality) <sup>3</sup> DCG Processing Technology Quick Start	HP Thermal Inkjet Up to 4800 x 1200 color dpi Ink Droplet Size(s): Info N / A N / A 4" x 6" borderless photo: N / A N / A N / A	MicroPiezo® Inkjet / DURABrite Ultra Up to 5760 x 1440 color dpi Ink Droplet Size(s): minimum 4 pl 177 nozzles 4" x 6" borderless photo: N / A N / A N / A
<b>Ease of Use</b>		
Auto Scan Mode <sup>8</sup> Auto Photo Fix II Self-opening Paper Tray Software: <sup>1</sup> Easy-WebPrint EX Easy-PhotoPrint EX MP Navigator EX	N / A N / A N / A Software: HP Smart Web Printing	N / A Photo Restoration N / A Software: Web to Page
<b>Connectivity</b>		
PictBridge USB 2.0 Hi-Speed	USB 2.0 Hi-Speed	USB 2.0 Hi-Speed

1 Some drivers may require download from [www.usa.canon.com](http://www.usa.canon.com). See [www.canontechsupport.com](http://www.canontechsupport.com) for updated compatibility. Easy-WebPrint EX: Compatible with Microsoft Internet Explorer 7 and Internet Explorer 8 in Windows 7, Vista, or XP only. Not included on installation CD. Requires Internet connection during installation.

2 For PictBridge: Requires mobile phone or other device equipped with PictBridge technology and a USB cable.

3 Photo print speeds are based on the standard mode driver setting using photo test pattern(s) and select Canon Photo Paper. Print speed is measured as soon as first page begins to feed into printer and will vary depending on system configuration, interface, software, document complexity, print mode, types of paper used and page coverage. See [www.usa.canon.com/printspeed](http://www.usa.canon.com/printspeed) for additional information.

4 Supported paper types for borderless printing are as follows: Photo Paper Pro Platinum, Photo Paper Pro II, Photo Paper Plus Glossy II, Photo Paper Plus Semi-gloss, Photo Paper Glossy and Matte Photo Paper.

5 Based on accelerated testing by Canon in dark storage under controlled temperature, humidity and gas conditions, simulating storage in an album with plastic sleeves. Canon cannot guarantee the longevity of prints; results may vary depending on printed image, drying time, display/storage conditions, and environmental factors. See [www.usa.canon.com/chromalife100plus](http://www.usa.canon.com/chromalife100plus) for additional details.

6 Resolution may vary based on printer driver setting. Color ink droplets can be placed with a horizontal pitch of 1/4800 inch at minimum.

7 ISO/IEC 24734, 24735 define the default print and copy speed measurement methods. Print speeds are the averages of ESAT in Office Category Test for the default simplex mode, ISO/IEC 24734, excluding time to print the first set. Copy speed is the average of FCOT, ISO/IEC 24735 Annex D. ADF copy speed is the average of ESAT in General Performance Test for the default simplex mode, ISO/IEC 24735, excluding time to copy the first set. See [www.usa.canon.com/ipm](http://www.usa.canon.com/ipm) for additional details.

8 Auto Scan Mode is only available when scanning at a computer using MP Navigator EX software and selecting the 1-click feature then "save to PC".